2016

DDE

M.Com. Part–I Examination

PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

PAPER—I

Full Marks : 100

Time : 4 Hours

The figures in the right-hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Illustrate the answers wherever necessary.

Write the answer question of each Half in separate books.

First Half

(*Principles of Management*)

[Marks : 50]

Answer *Q. No. 1* and any *two* from the rest.

1. Answer any *four* questions : 4×5

(a) Distinguish between co-ordination and co-operation.

(b) Discuss briefly the social objective of business management.

(Turn Over)

(c) Why is planning considered the primary function of management ?

(d) Ethics of management is required in any form of organisations. Give reasons.

(e) Distinguish between merger and acquisition.

(f) What is the role of forceasting in planning ?

(g) Explain the advantages of group decision-making.

(h) Discuss the advantages of MBO in organisations.

2. (a) Define Span of Management.

(b) Discuss the factors that determine the span of management. 5+10

3. (a) State the different type of planning.

(b) Discuss briefly the steps of MBO. 6+9

4. (a) Describe the terms, 'Management Information System' and 'Management Audit'.

(b) Explain the different aids to decision-making. 10+5

5. (a) Discuss the decision-making process.

(ii) Write a short note on strategic decisions. 9+6

Second Half

(Organizational Behaviour)

[Marks : 50]

Answer Q. No. 6 and any two from the rest.

6. Answer any *four* of the following : 4×5

(a) Explain the following terms : learning, perception. 5

(b) Briefly describe the two-factor motivation theory given by Herzberg. 5

(c) What are the different types of values ? How values of a person may affect his/her job satisfaction ? 3+2

(d) What is motivation ? What is the importance of motivation in influencing human behaviour ? 2+3

(e) What are the barriers in communication ? 5

(f) What is work stress ? How can one reduce work stress ? 2+3

(g) What is attitude ? What is the relation between attitude and behaviour ? 1+4

(h) What are the causes of organisational conflict ? 5

7. (a) Compare between Delegation and Decentralisation of authority ?

(b) Discuss Human Relations Approach of Organisation Theory, after stating in brief the Hawthorne experiment.

6+9

8. (a) What is organisation structure ? What are the differences between line organisation and functional organisation ?

(b) Write down a brief note on human resource policies.

(3+6)+6

9. (a) Discuss the communication process.

(b) Elaborate three common problems in communication in organizations.

9+6

10. (a) Situational conditions affect leadership effectiveness. Discuss the Fiedler's contingency theory in this regard.

(b) Make a comparision between democratic and autocratic styles of leadership.

10+5

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